

Hi Lift®

PROFESSIONAL

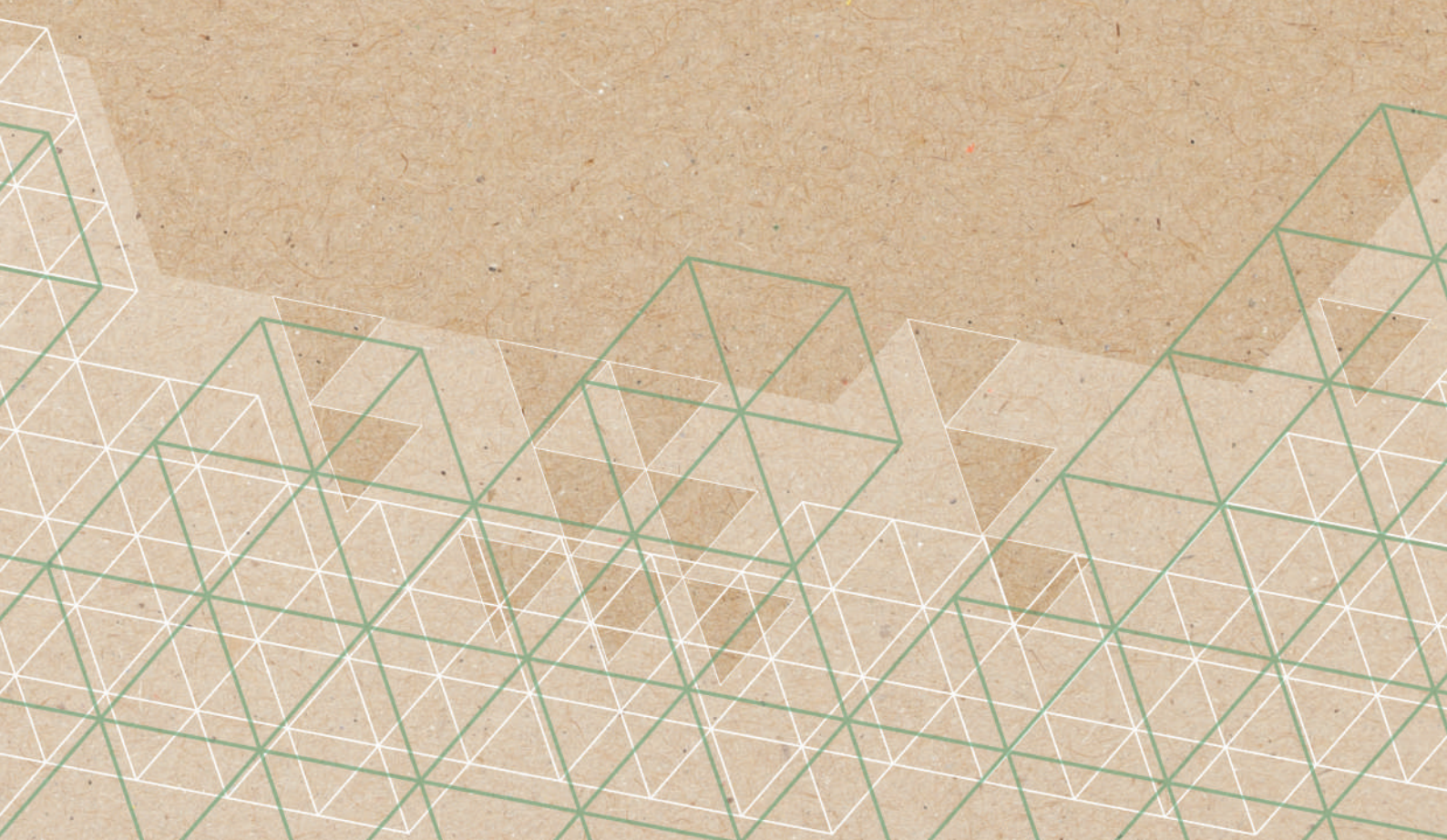
TrueEcoColour®

Ammonia & PPD Free



Vegan

Enriched With Organic Green Mandarin,
Sweet Almond Oil & Extract Of Lotus Flowers



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Natural



Intense Natural



Ash



Intense Ash



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Golden



5.3 | Light Golden Brown **7.3** | Golden Blonde

Copper



5.4 | Copper Brown **7.4** | Saffron

Ash Violet



5.12 | Light Ash Violet Brown **7.12** | Ash Violet Blonde **9.12** | Very Light Ash Violet Blonde

Mahogany



4.5 | Deep Mahogany Brown **5.5** | Tropical Mahogany Brown

Ash Brown



6.71 | Dark Brown Ash Blonde **7.71** | Brown Ash Blonde **8.71** | Light Brown Ash Blonde

Chocolate Brown



4.77 | Dark Intense Chocolate **5.53** | Metallic Brown **5.7** | Coffee **6.53** | Bronze Metallic Brown **6.77** | Intense Cocoa

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Intense Red



5.66 | Sangria Punch

6.66 | Volcanic Red

7.66 | Organic Flame

Red Violet



4.62 | Plum Berry

5.62 | Red Velvet

Intense Violet



4.22 | Intense Violet Bloom

6.22 | Intense Wild Violet

Classic Blonde



10.01 | Urban Ash

10.02 | Swedish Blonde

10.08 | Silver Shimmer

Toners



Platinum

Silver Ice

Violet Blonde

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Reflect Key

The second number indicates the primary colour reflect and the third number indicates the secondary colour reflect of the shade.

.00 Intense	.5 Mahogany
.0 Natural	.6 Red
.1 Ash	.7 Fashion Browns
.2 Violet	.8 Pearl
.3 Golden	
.23 Beige	
.4 Copper	

For example 7.12

7 = Blonde 1 = Ash 2 = Violet

Permanent Crème Colour

Mix well to obtain a smooth consistency in a non-metallic bowl, apply to dry hair.

- Mixing Ratio – 1:1.5
- Processing Time – 30 to 45 minutes

Semi/Demi Colouring

Mix well to obtain a smooth consistency in a non-metallic bowl, apply to shampooed, towel dried hair.

- Mixing Ratio – 1:2
- Processing Time – 20 to 30 minutes

Classic Blonde

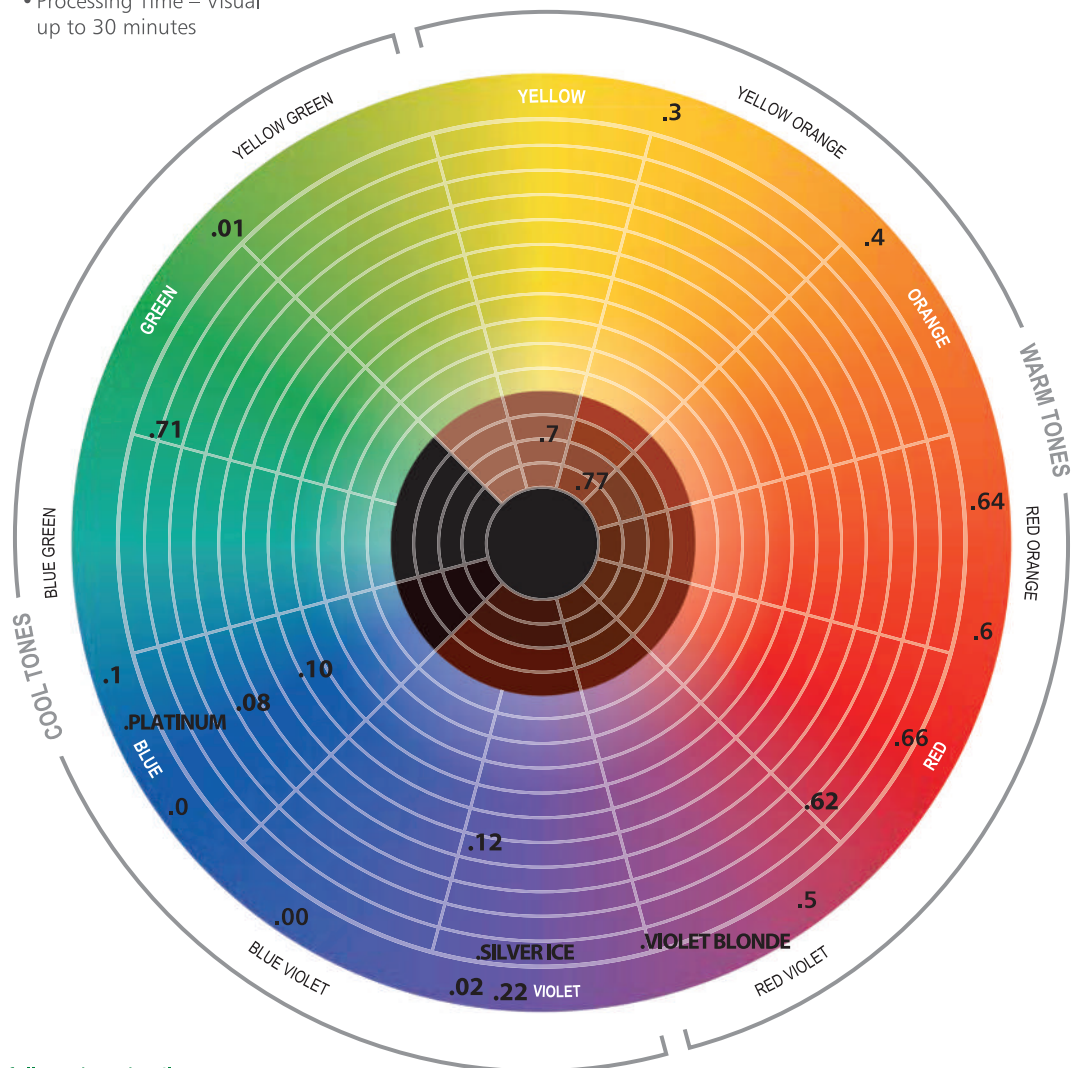
Create pure blondes, elegant and refined lift with beautiful tones. The Classic Blonde series can be used as a permanent tint or for toning to eliminate unwanted yellow/brassy tones.

- Tint Mixing Ratio – 1:2 Lifts up to 4 levels
- Tint Processing Time – 45 to 60 minutes
- Toning Mixing Ratio – 1:2
- Toning Processing Time – Visual up to 30 minutes

Toners

Eliminate unwanted yellow/brassy tones. This unique toning series allows the colourist to create clean long lasting results with luminous shine.

- Mixing Ratio – 1:2
- Processing Time – Visual up to 30 minutes



Please refer to the Salon Manual for full product details.

