

KERATIN SMOOTHING MANUAL

CREATING SLEEK SMOOTHING RESULTS
TAILORED TO MEET YOUR INDIVIDUAL STYLING NEEDS

NAK HAIR

A U S T R A L I A

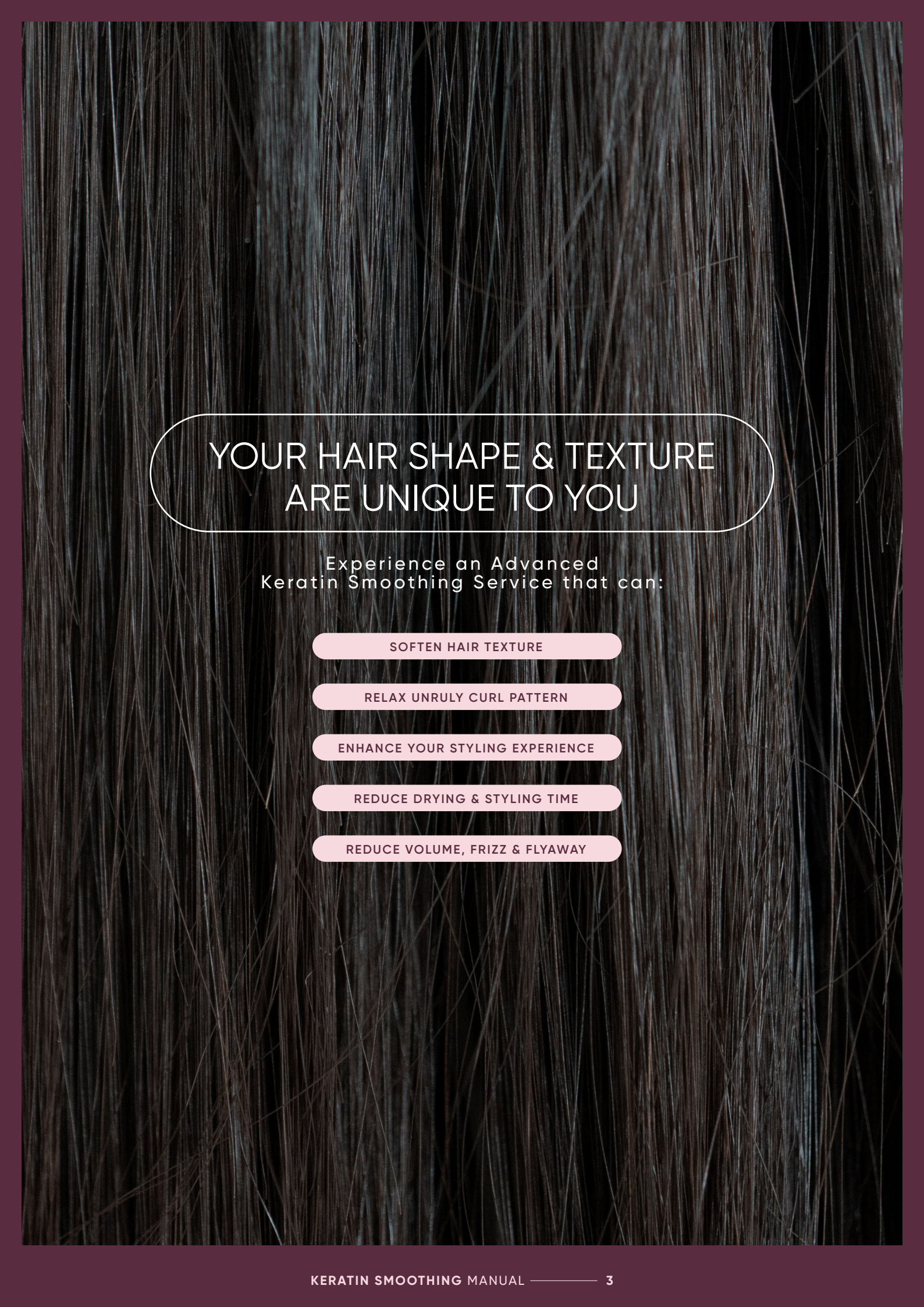
VEGAN ——— AUSTRALIAN BORN
& SALON TRUSTED SINCE 2003

KERATIN



———— A VERSATILE 3-IN-1 SMOOTHING SYSTEM FEATURING
FORMALDEHYDE FREE ADVANCED SMOOTHING TECHNOLOGY.

SMOOTHING



YOUR HAIR SHAPE & TEXTURE ARE UNIQUE TO YOU

Experience an Advanced
Keratin Smoothing Service that can:

SOFTEN HAIR TEXTURE

RELAX UNRULY CURL PATTERN

ENHANCE YOUR STYLING EXPERIENCE

REDUCE DRYING & STYLING TIME

REDUCE VOLUME, FRIZZ & FLYAWAY

THE SCIENCE BEHIND KERATIN SMOOTHING

————— Hair strands are held together by thousands of chemical bonds. Smoothing actives gently reposition chemical bonds, resulting in a relaxation of the natural hair shape, texture and curl pattern. This creates a demi-permanent smoothing, lasting up to 12 weeks.



THINGS TO CONSIDER

- Hair texture, strength, porosity, elasticity and condition
- Chemical history and possible sensitivity or hair breakage
 - Perform a strand test when hair tolerance is unknown
- Use extra care when smoothing and ironing pre-lightened blonde hair
- Reduce temperature and passes when ironing fragile or sensitised hair
 - Refer to our NAK Keratin Smoothing instructional video

Contact the NAK Hotline - 07 3895 4566 - for Technical support

SMOOTHING ACTIVES

GLYOXYLIC ACID

The key smoothing compound of NAK Keratin Smoothing is Glyoxylic Acid, which is a blend of anti-aging skin ingredients, including Acetic, Glycolic and Oxalic Acids.

NANO KERATIN PARTICLES

Carry smoothing actives into the deepest part of the cortex filling up the spaces between the re-positioned disulphide bonds.

CONDITIONING PROTECTIVES

Enriched with Coconut Oil, Argan Oil, conditioning Shea Butter and thermal protectives to enhance condition shine and manageability.

PERFECTING SMOOTHING RESULTS

CLEANSING

Cleansing preparation varies depending on hair condition. Cleanse sensitised hair gently, cleanse normal hair thoroughly.

APPLICATION

- Apply Smoothing Sealant thoroughly -
do not over saturate hair
- Add heat to the hair (rollerball or dryer) –
do not use a steamer
- If required, extend processing time on coarse hair textures up to 15 min
- If required, extend processing time on afro-
caribbean tight curl up to 30 min
- Upon completing smoothing application, re-apply sealant to dry areas

BLOW DRYING & IRONING

- Stretch hair during blow-drying, using a round bristle brush (not a paddle brush)
- Iron sections carefully, using correct temperature and passes. Begin ironing at the root area with super quick light passes
- Finish ironing from roots to ends, smoothing each section straight

AFTERCARE

- Follow aftercare recommendations to enhance smoothing longevity.
- Top up between services with a NAK Keratin Light Express Treatment.

SMOOTHING



EXPRESS. VOLUME. INTENSIVE

Smoothing services tailored to
meet your styling needs.

MENU



KERATIN LIGHT EXPRESS SMOOTHING SERVICE

Gently softens natural hair shape and texture.
Creates strength, shine, softness and repair.

SERVICE TIME 1 hour

SUITABLE FOR all hair textures

LONGEVITY up to 4 weeks



KERATIN ANTI-FRIZZ VOLUME REDUCATION SERVICE

Reduces volume, frizz and flyaway.
Creates a smooth sleek texture, whilst taming unruly hair texture,
and reducing drying and styling time.

SERVICE TIME 2–2.5 hours

SUITABLE FOR medium hair textures

LONGEVITY up to 8 weeks



KERATIN PLUS INTENSIVE SMOOTHING SERVICE

Tames strong and coarse, difficult to manage hair textures.
Creates maximum smoothness and softness,
whilst reducing drying and styling time.

SERVICE TIME 3–3.5 hours

SUITABLE FOR thick, coarse, strong hair textures

LONGEVITY up to 12 weeks

SMOOTHING TREATMENT GUIDELINES



LOVE THE FEELING OF
SLEEK SMOOTH HAIR

NAK KERATIN LIGHT EXPRESS SMOOTHING SERVICE

Provides temporary smoothing results – lasting up to 4 weeks
Suitable for all hair conditions and textures

STEP 01

CLEANSE WITH NAK HAIR KERATIN SMOOTHING SHAMPOO

- Shampoo hair 2-3 times to remove possible residue.
- Leave final shampoo, penetrate for 5 min.
- Massage mid-lengths and ends to remove residue.
- Rinse thoroughly to remove all traces of shampoo.

STEP 02

DRYING

- Dry hair to 100% dry.
- Clip hair into 4 sections.

STEP 03

APPLY NAK HAIR KERATIN SMOOTHING SEALANT

- Begin at the nape area, working your way up to the crown.
- Take 1cm sections throughout your application.
- Keep product away from the roots and scalp area.
- Apply small amounts of product to each section.
- Do not over saturate the hair.
- Spread product through to mid-lengths and ends.
- Comb each section to ensure an even distribution.

STEP 04

TIMING & REMOVAL

- Cover hair with a plastic cap.
- Process under a medium heat source for 30 min.
- Allow hair to cool for 5-10 min.
- Rinse thoroughly with cool or tepid water for 5 min.
- Do not shampoo product out.

STEP 05

APPLY NAK HAIR KERATIN SMOOTHING MASQUE

- Saturate hair with Smoothing Masque from roots to end.
- Leave on for 5-15 min, massage scalp for client comfort.
- Rinse thoroughly with cool or tepid water.
- Do not shampoo product out.

STEP 06

FINISHING

- Complete with NAK Replends Crème.
- Style hair as desired.



AFTERCARE

For optimum care and longevity of your newly formed smoothing service, please follow the recommended aftercare guidelines using NAK protective home care and maintenance products.

REDUCE VOLUME, FRIZZ & FLYAWAY



NAK KERATIN ANTI-FRIZZ VOLUME REDUCTION SERVICE

Provides semi-permanent smoothing results – lasting up to 8 weeks
Suitable for medium hair textures.

STEP 01

CLEANSE WITH NAK HAIR KERATIN SMOOTHING SHAMPOO

- Shampoo hair 2-3 times to remove possible residue.
- Leave final shampoo, penetrate for 5 min.
- Massage mid-lengths and ends to remove residue.
- Rinse thoroughly to remove all traces of shampoo.

STEP 02

DRYING

- Dry hair to 100% dry.
- Clip hair into 4 sections.

STEP 03

APPLY NAK HAIR KERATIN SMOOTHING SEALANT

- Begin at the nape area, working your way up to the crown.
- Take 1cm sections throughout your application.
- Keep product away from the roots and scalp area.
- Apply small amounts of product to each section.
- Do not over saturate the hair.
- Spread product through to mid-lengths and ends.
- Comb each section to ensure an even distribution.

STEP 04

TIMING

- Cover hair with a plastic cap.
- Process under a medium heat source for 20 min.

STEP 05

RINSING

- Using cool water only, rinse out for 15-20 seconds.
- Rinse up to 70% of the product from the hair.
- Do not rinse out the entire amount of product from the hair.

STEP 06

BLOW-DRYING

- Towel blot hair and section into 4 parts.
- Begin at the nape area, working your way up to the crown.
- Blow-dry small sections, with a round bristle brush.
- Use tension to stretch the hair at the root area only.
- Do not over stretch the mid-lengths and ends.

After drying there will be a slight residue of product left in the hair. Hair should be touch dry – do not over dry sections.

STEP 07

IRONING TECHNIQUE

Ironing technique should be quick, smooth and light.

- Take 1cm sections throughout, commencing at the nape area.
- Begin ironing with 1-2 super quick light passes at the root area only.
- Follow this with 2-4 quick smooth light passes, ironing sections from roots to ends.
- Reduce temperature and passes when ironing pre-lightened blonde, fragile or sensitised hair.

STEP 08

FINISHING

- Do not rinse smoothing product out.
- Complete with NAK Replends Crème.
- Style hair as desired.

AFTERCARE & MAINTENANCE

For optimum care and longevity of your newly formed smoothing service, please follow the recommended aftercare guidelines using NAK protective home care and maintenance products.

IRONING GUIDELINES

HAIR TYPE	PASSES	TEMPERATURE
Sensitised Hair	2-4 Passes	180 Degrees
Coloured Hair	3-4 Passes	200 Degrees
Natural Hair	3-4 Passes	220 Degrees

TAKE CHARGE OF STRONG, UNRULY HAIR TEXTURE



NAK KERATIN PLUS INTENSIVE SMOOTHING SERVICE

Provides demi-permanent smoothing results – lasting up to 12 weeks

Suitable for coarse hair textures. Not suitable for pre-lightened blonde hair or sensitised hair

STEP 01

CLEANSE WITH NAK HAIR KERATIN SMOOTHING SHAMPOO

- Shampoo hair 2-3 times to remove possible residue.
- Leave final shampoo, penetrate for 5 min.
- Massage mid-lengths and ends to remove residue.
- Rinse thoroughly to remove all traces of shampoo.

STEP 02

DRYING

- Dry hair to 100% dry.
- Clip hair into 4 sections.

STEP 03

APPLY NAK HAIR KERATIN SMOOTHING SEALANT

- Begin at the nape area, working your way up to the crown.
- Take 1cm sections throughout your application.
- Keep product away from the roots and scalp area.
- Apply small amounts of product to each section.
- Do not over saturate the hair.
- Spread product through to mid-lengths and ends.
- Comb each section to ensure an even distribution.

STEP 04

TIMING

- Cover hair with a plastic cap.
- Process under a medium heat source for 30 min.
- Do not rinse out smoothing product from the hair.

STEP 05

BLOW-DRYING

- Begin at nape area, working your way up to the crown.
- Blow-dry small sections, with a round bristle brush.
- Use tension to stretch the hair at the root area only.
- Do not over stretch the mid-lengths and ends.

After drying there will be a slight residue of product left in the hair. Hair should be touch dry – do not over dry sections.

STEP 06

IRONING GUIDELINES

Ironing technique should be quick, smooth and light.

- Take 1cm sections throughout, commencing at the nape area
- Begin ironing with 3-4 quick light passes at the root area only.
- Follow this with 5-7 quick smooth light passes, ironing sections from roots to ends.
- Reduce temperature and passes when ironing dry or damaged hair.

STEP 07

RINSING

- Rinse after completing ironing steps.
- Using cool or tepid water, rinse out 100% of product.
- Do not shampoo product out.

STEP 08

APPLY NAK HAIR KERATIN SMOOTHING MASQUE

- Saturate hair with smoothing masque from roots to ends.
- Leave on for 15 min, massage scalp for client comfort.
- Rinse thoroughly with cool or tepid water.

STEP 09

FINISHING

- Complete with NAK Replends Crème.
- Style hair as desired.

AFTERCARE & MAINTENANCE

For optimum care and longevity of your newly formed smoothing service, please follow the recommended aftercare guidelines using NAK protective home care and maintenance products.

IRONING GUIDELINES

HAIR TYPE	PASSES	TEMPERATURE
Sensitised Hair	3-4 Passes	180 Degrees
Coloured Hair	5-7 Passes	200 Degrees
Natural Hair	5-7 Passes	230 Degrees

FAQ & AFTERCARE

HOW WILL MY HAIR FEEL?

Hair feels stronger, softer, sleeker and smoother.

HOW LONG WILL MY SMOOTHING SERVICE LAST?

Smoothing results are designed to last up to 12 weeks. Please take extra care of your hair especially during the first week. Smoothing longevity is enhanced when following the aftercare guidelines and using the recommended protective homecare.

WILL MY HAIR STILL HAVE MOVEMENT & BODY?

Hair still has natural bounce and movement, as hair texture is not permanently straight. Natural hair shape and texture are gently relaxed, original texture returns as smoothing actives are released.

WILL MY HAIR COLOUR CHANGE?

Colour change is inevitable. Colour compromise is temporary and your shade can be replenished with a non-oxidising colour product immediately after your smoothing service. For e.g. NAK Platinum Blonde Anti-Yellow Treatment to control unwanted warmth or NAK Colour Masque.

WHEN CAN I COLOUR MY HAIR?

For optimum smoothing longevity, please wait one week before performing an oxidising colour or lightening service. e.g. NAK Permanent or Soft.

HOW OFTEN CAN I EXPERIENCE A KERATIN SMOOTHING EXPERIENCE?

This can vary depending on the NAK Keratin Smoothing service performed. On average every 12 weeks.

CAN SMOOTHING BE PERFORMED DURING PREGNANCY?

NAK Hair Keratin Smoothing features safe Keratin actives and ingredients. We recommend discussing matters relating to your health and wellbeing with your healthcare provider.

CLEANSING & CONDITIONING

Please wait 48hrs before cleansing and conditioning your hair. The most important factor is to use a sulphate free pH balanced shampoo and conditioner. Please select from our extensive range of cleansing, conditioning and treatment products. For example ORI Lab or NAK Signature.

WETTING THE HAIR

Please wait 48hrs before wetting the hair. If your hair accidentally gets wet, please blow-dry your hairstyle completing with gentle ironing, to re-establish a smooth, straight finish to reseal smoothing actives.

SWIMMING

Please wait 48hours before swimming in chlorine, spa or ocean water. Pool chemicals and ocean water breakdown smoothing results quickly, greatly affecting longevity, causing moisture loss and dryness. Correct dehydration and dryness with NAK Replends Crème and/or ORI Lab Gloss Serum.

EXERCISE

Please wait 48hrs before returning to your normal exercise routine as sweat and water may disturb newly formed smoothing results.

STYLING

Please wait 48hrs before pinning or tying the hair back. Extra care is required, as newly formed hair shape is settling. Pinning may create tension and leave unwanted indentations or marks.



LOVE



THE



FEELING



OF SLEEK



SMOOTH



HAIR

NAK HAIR

A U S T R A L I A

CONTACT US

+61 7 3899 9133 NAKHAIR.COM.AU INFO@NAKHAIR.COM.AU

PO BOX 239, HAMILTON, QLD 4007

7 EAGLEVIEW PLACE, EAGLE FARM QLD 4009

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