



TRUEPLEX





TRUEPLEX is an innovative hair care company that is quickly becoming the market leader for stylists and clients who are searching for *true* repair and *true* protection of color treated, damaged or chemically treated hair! Since introducing our original Professional Bond Repair System and revolutionary **BAMBOOMIRACLE** Reconstructor, **TRUEPLEX** has now evolved to include a full range of Vegan Professional Smoothing Treatments and extraordinary at-home maintenance products that instantly provide clients with smooth, youthful, healthy, shiny and frizz free hair.

Experience “*The Fountain of Youth for Hair!*”, only from **TRUEPLEX!**



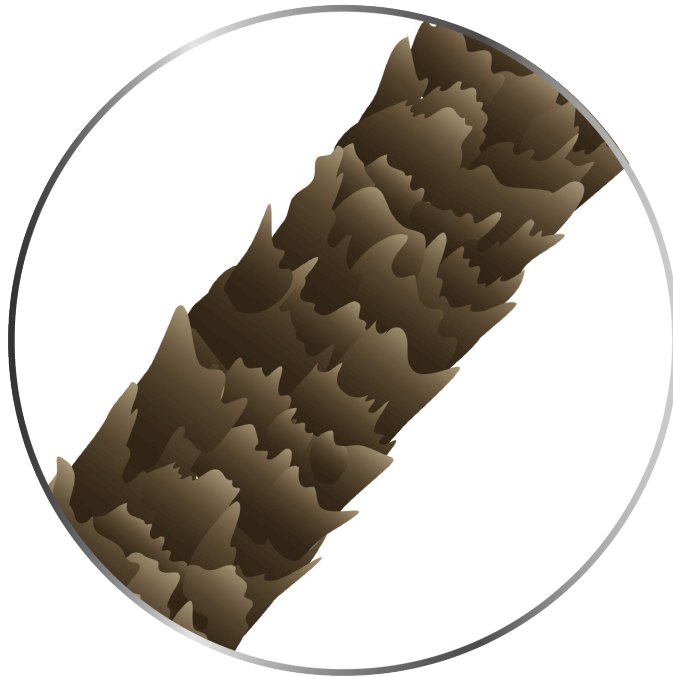


FOR EVERY CLIENT, EVERY DAY!

Any time natural hair color is lifted or hair structure is permanently altered through chemical services, damage is done to the multiple bond structures that are responsible for the hairs strength, elasticity and manageability. Hair also experiences a continuous depletion of protein and moisture, leading to dry, brittle strands. Repeated chemical services add to this damage over time. In addition, the constant application of hot tools and environmental factors such as the sun, salt water and chlorine can intensify this damage, to the extent that hair becomes increasingly fragile and compromised.

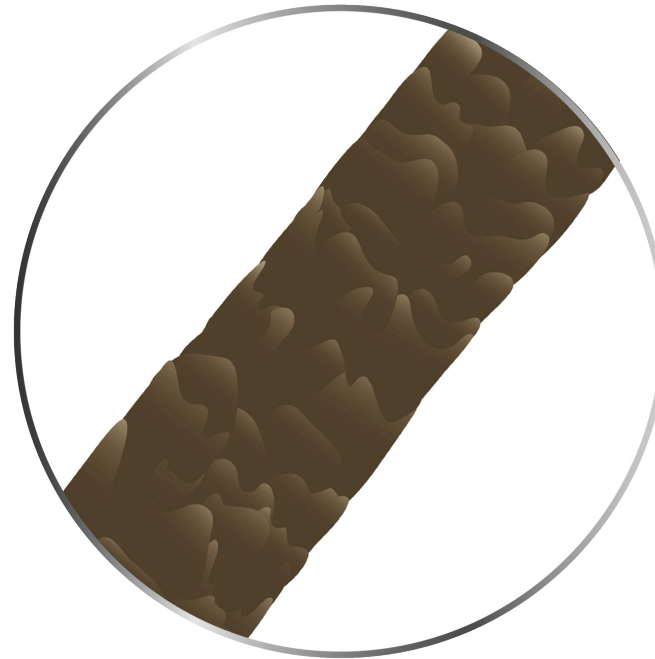
THE EFFECTS OF TRUEPLEX

Before and after on color-treated or chemically processed hair.



BEFORE TRUEPLEX

- Damaged hair strand
- Swollen, compromised cuticle layers
- Weakened and damaged internal structure



AFTER TRUEPLEX

- Reconstructed hair strand
- Sealed and smoothed cuticle
- Natural strength restored





BAMBOO MIRACLE RECONSTRUCTOR

The **FIRST** Professional Strength Plex Treatment for Home Use!





BAMBOO MIRACLE RECONSTRUCTOR

Intense bond repair treatment for extremely dry, damaged or chemically treated

- Restores hair to its natural condition by repairing broken protein bonds
- Strengthens and fortifies
- Softens and provides amazing shine
- Protects against thermal, chemical and environmental damage
- This is our Step 1 **BONDREPAIR** and Step 2 **BONDENHANCE** premixed for home use

Enriched with:

- Argan oil that has high content of antioxidants, essential fatty acids and Vitamin E for repair and moisture
- Bamboo Extract for strength, thickness, and smoothing of the cuticle





BAMBOO MIRACLE ALL-IN-ONE LEAVE-IN TREATMENT





BAMBOOMIRACLE ALL-IN-ONE LEAVE-IN TREATMENT

- Restores highlighted, color-treated or chemically processed hair
- Enriched with bamboo, baobab seed & pinot noir grape seed extracts

Instantly nourishes and restores highlighted or color treated hair. Extends the life of color with powerful anti-oxidants and UV protectors, while eliminating frizz, repelling humidity, improving manageability and adding shine.

This all in one treatment is a great stand-alone item, or the perfect companion for our **BAMBOOMIRACLE RECONSTRUCTOR**, by providing clients protection against daily stresses that affect the hair in between **RECONSTRUCTOR** treatments





BAMBOOMIRACLE SMOOTH & REPAIR SHAMPOO

Vegan Formula

Sulfate, Paraben and Sodium Chloride free
Enriched with Bamboo, Baobab and Grape Seed extracts to strengthen, nourish and protect color-treated, dry or damaged hair. Helps eliminate frizz by sealing the cuticle, adding tremendous shine and manageability while extending the life of smoothing treatments and color. Cleanses and soothes the scalp, leaving hair refreshed and hydrated.

BAMBOOMIRACLE SMOOTH & REPAIR CONDITIONER

Vegan Formula

Paraben and Sodium Chloride free
Quenches and revives color-treated, dry or damaged hair. Bamboo and Baobab Seed extracts lock moisture into hair and prevent dehydration, while Grape Seed extract protects against harmful UV rays and prevents color fade. This combination of rich ingredients helps extend the life of smoothing treatments and color, leaving hair supple, smooth and soft.

