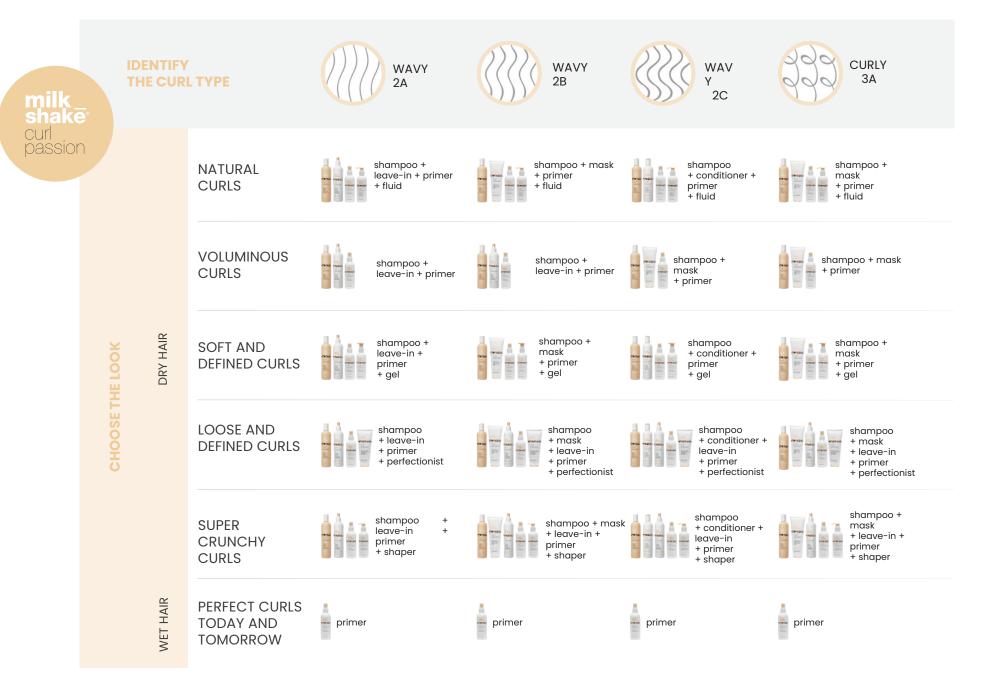
STYLISTS GUIDE TO CURL PASSION



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CLEANSING AND CONDITIONING

We know that natural curls need special care! That's why milk_shake curl passion has various steps to work curls using specific products that are ideal for curly and wavy hair, helping to hydrate and detangle hair whilst maintaining the hair's shape.

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Shampoo Paraben Free / SLES FREE shampoo for curly hair

Suitable for all hair types, it cleanses hair conditions hair gently and deeply, giving softness and manageability. It helps to keep curls bouncy and defined. Use: distribute evenly over damp hair, lather and rinse. Repeat if necessary.

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conditioner PARABEN FREE

Suitable for all hair types, it gives softness and manageability without weighing the hair down. It contributes to achieving elastic, supple and long-lasting curls. Use: distribute evenly over clean, damp hair, lasure for a four provider. leave on for a féw minutes. then rinse.

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Mask PARABEN FREE

mask for curly hair

It nourishes and hydrates curly hair and reduces frizz, helping to improve the hair's appearance. Use: apply to clean, damp hair, comb through, leave on for 5-10 minutes, then rinse.

STYLING & FINISH

The type of curl, the target result and routine preference ultimately impact what styling and finish products are most suitable for curly hair. Sprays, creams, gels... find your perfect products!

leave-in PARABEN FREE

leave-in spray for curly hair

The ideal leave-in spray treatment to give softness and manageability. It helps to keep curls elastic, supple and long-lasting. Use: applicare su capelli lavati e tamponati e procedere con lo styling deciderate

desiderato.

PARABEN FREE defining gel

ultra-definition gel

Delivers flexible hold for defined, radiant curls with natural movement. Protects hair against humidity and smoothes and seals the cuticles while banishing frizz, for supple, defined curls. Perfect for diffuser drying. Use: apply to washed and towel-dried hair, use hands to distribute and then style.

perfectionist PARABEN FREE

styling cream for curly hair

Styles and tames curly hair while giving definition. Banishes frizz, for soft, shiny, defined curls. Use: apply to towel-dried hair and style as desired.

shaper PARABEN FREE

styling fluid for curly hair

Perfect for creating separate, defined curls. It enhances the natural shape of curls and guarantees and perfects softer waves.

The special formula eliminates frizz and protects colour, leaving hair radiant. Use: apply to towel-dried hair and style as desired.

shake Curl passior

primer PARABEN FREE

perfect curl primer

Ideal for preparing curls for styling or maintaining natural curly looks. Achieving lasting curls has never been easier. Leaves hair soft and radiant. Can also be used the day after styling to maintain the shape of curls. Perfect for drying with a brush or diffuser. Use: as a primer, spray onto washed and towel-dried hair. As a retouch product spray onto dry hair form a product, spray onto dry hair from a distance of about 20 cm.

enhancing fluid PARABEN FREE

enhancing gel-cream for curly hair

The ultra-light formula doesn't weigh hair down and guarantees shine and definition. Perfect for blow-drying with a brush or diffuser.

Use: apply to washed and towel-dried hair. Use hands to distribute and then style.



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