

The Original Semi-Permanent Hair Colour Punky Hair Colours are free of PPD's, Paraben, Ammonia and GMO's. It is Vegan and Cruelty Free. Made in the USA.



The original semi-permanent conditioning hair colour! 21 over-the-top, intermixable shades for the rebel-at-heart.

- Vivid, outrageous colour on pre-lightened or chemically-treated hair.
 - Highlight effect on dark hair
- Vegetable-based colour, never tested on animals
 No peroxide required
 - Conditioning, shine-enhancing colour





GET THE LOOK ACHIEVE HEAD-TURNING LOOKS USING PUNKY COLOUR PRODUCTS AND EXPERT TECHNIQUES

GENERAL DIRECTIONS

- 1 Shampoo hair and dry.
- 2 Use petroleum jelly or baby oil around hairline and on ears.
- **3** Use rubber gloves and apply colour evenly from hair roots to ends with a tinting brush.
- 4 Comb through. Leave on approximately 15-30 minutes and then rinse out. Dispose of remaining mixture. Wash hands after application.

MAD ABOUT BLUE



- WHAT YOU'LL NEED:
- Hi Lift Powder Bleach (Depending on hair length, more
 - than one packet may be needed) Hi Lift Peroxide
- (Please select the appropriate peroxide for your desired lightening result)
- Punky Colour Turquoise
- Punky Colour Pastel Shade Adjustor
- Plastic bowls and brushes
- TimerGloves

HOW TO CREATE MAD ABOUT BLUE

STEP 1 Combine Hi lift powder bleach and selected Hi lift cream peroxide following manufactures instructions. **STEP 2** With your prepped bleach mixture start applying 4cm away from the scalp starting at the nape and concentrating on an even application through mids and ends. Work your way through sections till you have completed application over entire head.

STEP 3 Once you complete the initial bleach application, mix a fresh batch and go back and apply to the root area and the ends. (keep peroxide strength low as going on scalp). **STEP 4** Process until the lightening is at a pale yellow so it appears as light as possible.

Do not leave mixture on longer than manufacturers instructions, to do so will cause damage to your hair. **STEP 5** Rinse with cooler temperature water and thoroughly remove the bleach from the hair and scalp. Gently shampoo with a mild (sulfate-free) shampoo and avoid rubbing the scalp. **STEP 6** Discard any unused bleach mixture.

STEP 7 Using a wide tooth comb, gently comb hair. Blot hair gently with a towel or blowdry at the lowest heat setting. Prepare a bowl and brush.

*Mix the Punky Colour with the Pastel Shade Adjustor: To achieve lightest Pastel Turquoise - add the colour to the Pastel Shade Adjustor a little at a time until you achieve the depth you're looking for.

STEP 8 Put on some gloves and apply the colour to the hair scalp to ends. Allow to process for 15-30 minutes. **STEP 9** Rinse with cool water temperature. Do not shampoo. Condition if necessary.

STEP 10 Dry the hair to reveal the insane Punky colour!

* Colour will fade out with each shampoo and may last for 5-40 washes. Colour may last longer depending on type, condition, and porosity of hair. For best results, apply to dry, bleached hair first and do not condition. Colour will fade out with each shampoo and may last for 5-40 washes. Colour may last longer depending on type, condition, and porosity of hair. For best results, apply to dry, bleached hair first and do not condition.

PLUM & DONE

WHAT YOU'LL NEED:

- Hi Lift Powder Bleach (Depending on hair length, more than one packet may be needed)
- Hi Lift Peroxide
- (Please select the appropriate peroxide for your desired lightening result)
- Punky Colour Plum
- Plastic bowls and brushes
- Timer
- Gloves

HOW TO CREATE PLUM AND DONE

STEP 1 Combine Hi lift powder bleach and selected Hi lift cream peroxide following manufactures instructions.
STEP 2 With your prepped bleach mixture start applying 4cm away from the scalp starting at the nape and concentrating on an even application through mids and ends. Work your way through sections till you have completed application over entire head.

STEP 3 Once you complete the initial bleach application, mix a fresh batch and go back and apply to the root area and the ends. (keep peroxide strength low as going on scalp).

STEP 4 Process until the lightening process is at a pale yellow so it appears as light as possible.

Do not leave mixture on longer than manufacturers instructions, to do so will cause damage to your hair. **STEP 5** Rinse with cooler temperature water and thoroughly remove the bleach from the hair and scalp. Gently shampoo with a mild (sulfate-free) shampoo and avoid rubbing the scalp.

STEP 6 Discard any unused bleach mixture.

STEP 7 Using a wide tooth comb, gently comb hair. Blot hair gently with a towel or blowdry at the lowest heat setting. **STEP 8** Put on some gloves and apply Punky Plum to the hair using a bowl and brush.

Scalp to ends. Allow to process for 15-30 minutes.

STEP 9 Rinse with cool water temperature. Do not shampoo. Condition if necessary.

STEP 10 Dry the hair to reveal the insane Punky colour!



